

CEO

စီးပွားရေးနှင့် စီမံခန့်ခွဲမှုမဂ္ဂဇင်း

Online Experiences

Online Business
နည်းပညာဟောပြောပွဲ



Aye Maung Maung Kyi

CEO, Studio AMK

CTO, Metro Residences



[/studioamk](#)



ammk@studioamk.com



Shan Koe Mee **STORY**



1st Ever

Multplayer Online Game in
Myanmar
(Beta released in Nov 2012)



Lets Make

Some Money!

Commercialization

Online ပေါ်မှာ ပိုက်ဆံရှာ



Gamers



Resellers



1st Ever

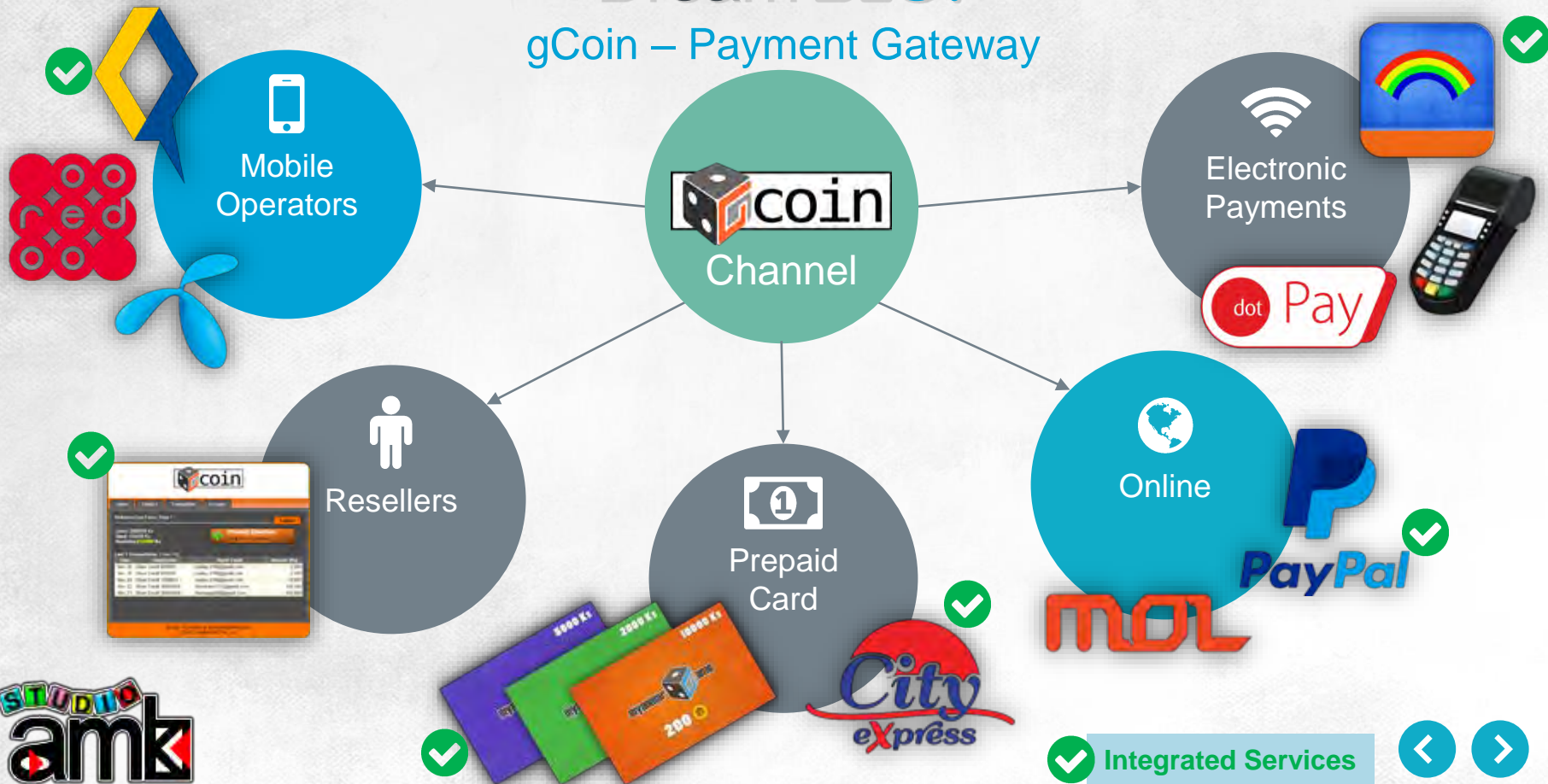
Virtual Currency For App/
Game in Myanmar

Lets solve another problem and

Dream **BIG!!!**

Dream **BIG!**

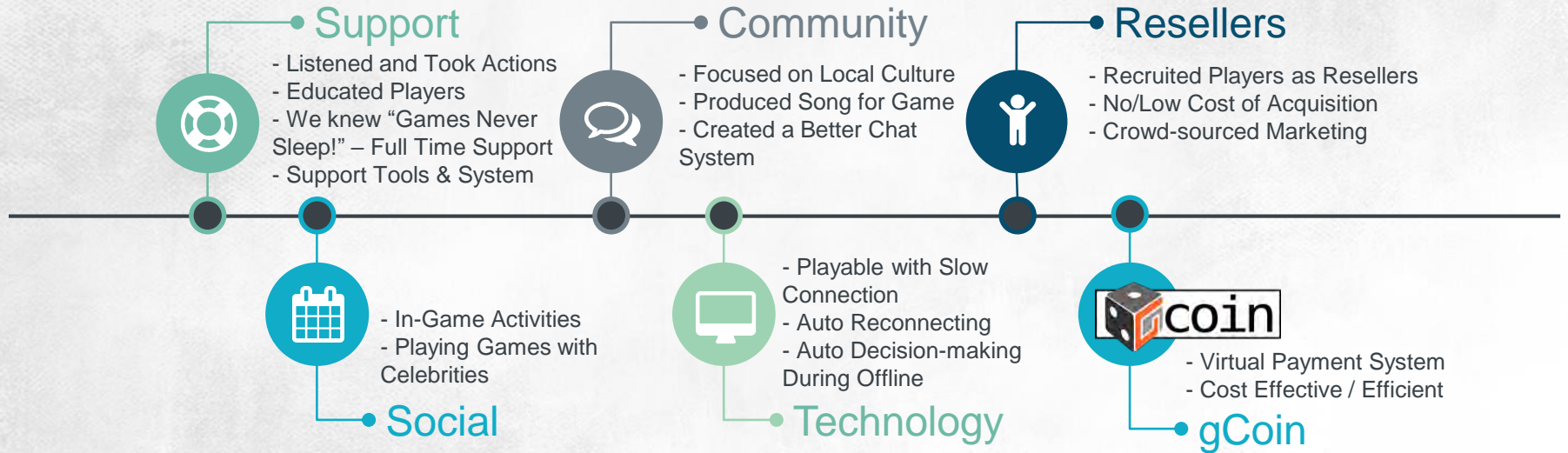
gCoin – Payment Gateway





SHAN GAME STORY

How did we make it happen?



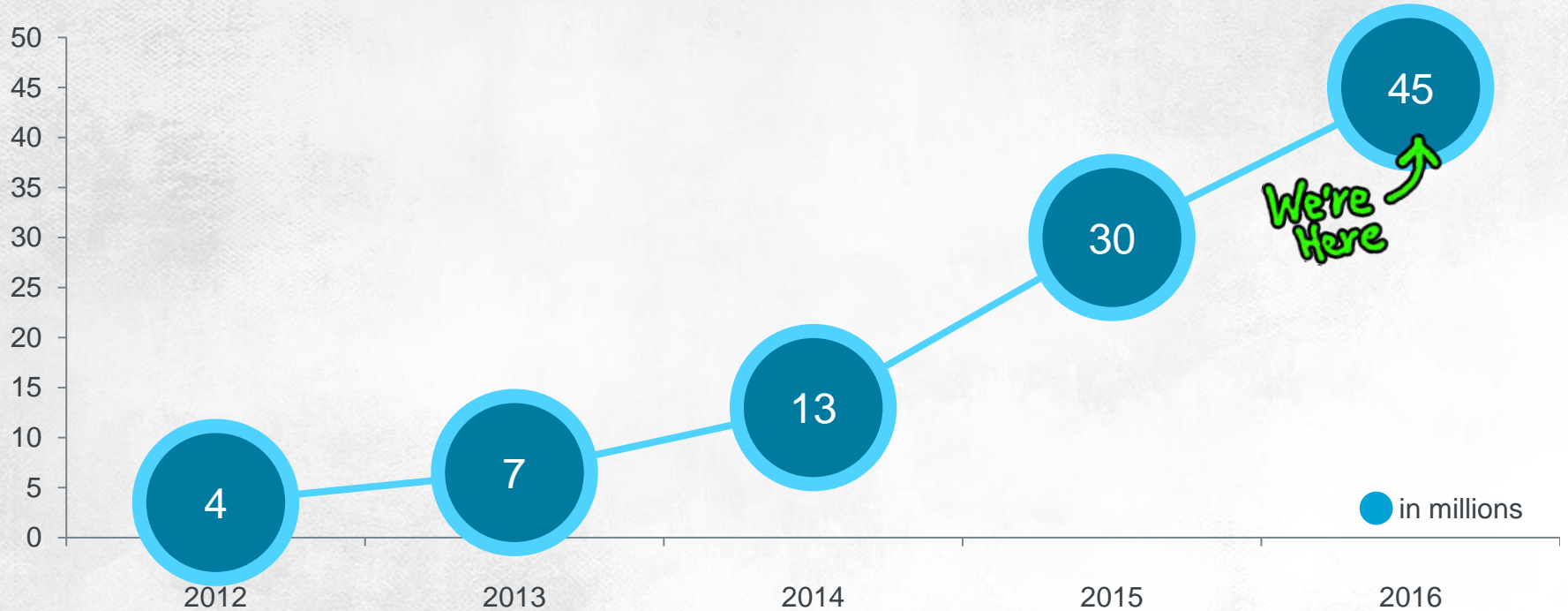
Don't Just Start a Business

Solve A *Problem*

စီးပွားရေး စလုပ်ဖို့ထက်
ဘယ်ပြဿနာကို ဘယ်လိုဖြေရှင်းမလဲဆိုတာ ကြိုးစားပါ

MARKET ANALYSIS

Myanmar Mobile Penetration

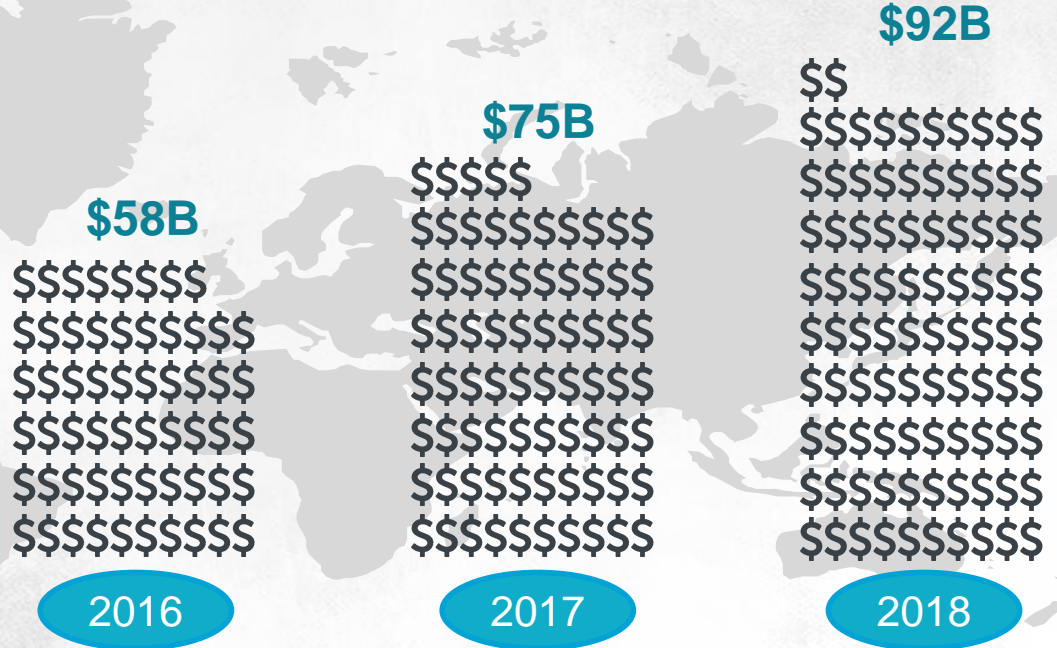


MARKET ANALYSIS

Global Apps Market Revenue

\$92
BILLION

PROJECTED GLOBAL APP
REVENUE BY 2018



2012 - \$18B | 2013 - \$26B | 2014 - \$35B | 2015 - \$45B



Shan Koe Mee v2



Current STATUS

လက်ရှိ အခြေအနေ

November 2016

3.9 Million

Matches Played

Current STATUS

လက်ရှိ အခြေအနေ

November 2016

1.1 Million

Unique Logins

Now is

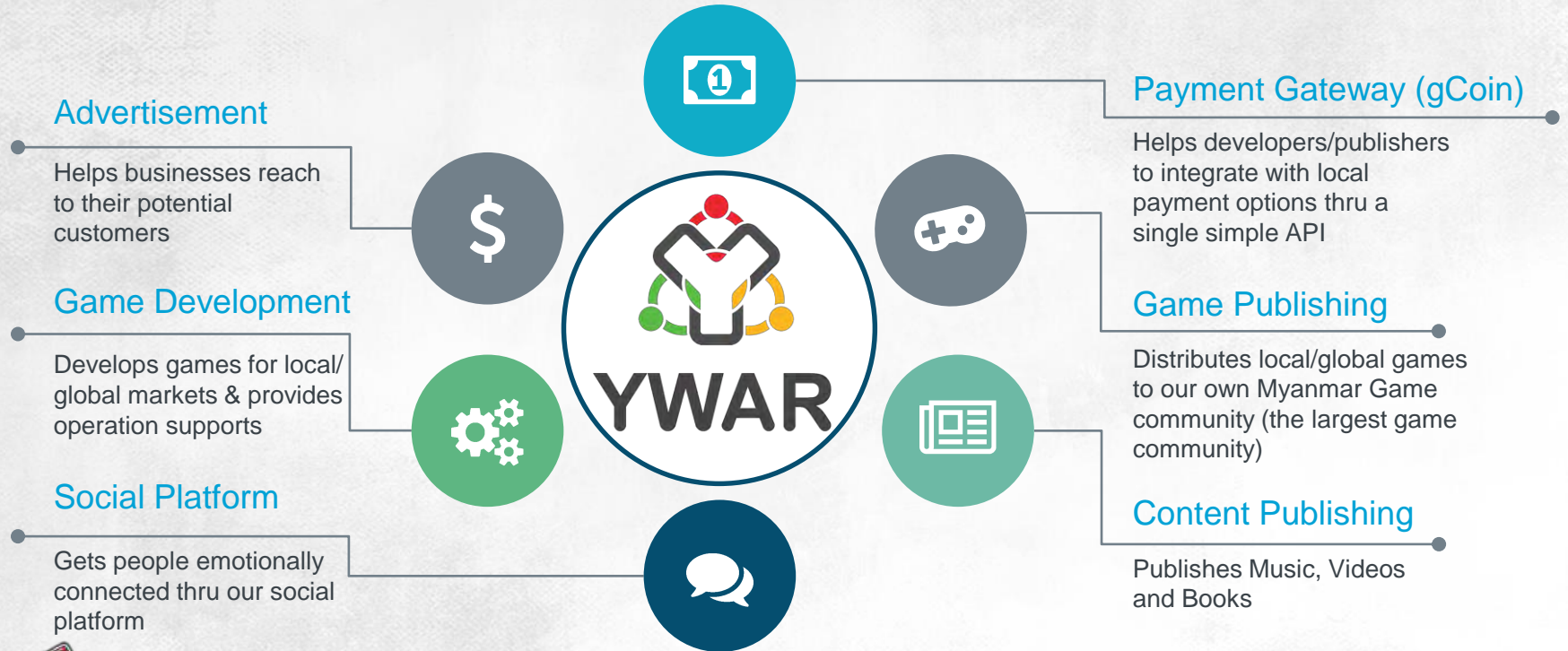
The Right Time!!!

မှန်ကန် တဲ့ အချိန်

It is Time to

Dream **BIGGER!!!**

THE SOLUTIONS



YWAR SOCIAL SOLUTIONS

Village - Avatar System



- 15 Parts Per Avatar
- 30-50 Items Per Part
- Trillions Unique Combinations



Actual Characters Created Using
Myanmar Game Avatar System

YWAR SOCIAL SOLUTIONS

Village – Virtual World



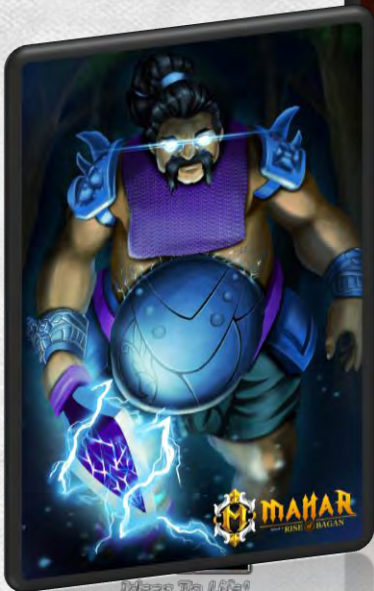
Actual Screenshots of the Virtual World



Village

- Real Time Interactions
- Integration with Games & Real Businesses

Upcoming GAME



Upcoming GAME



Upcoming GAME



Upcoming GAME





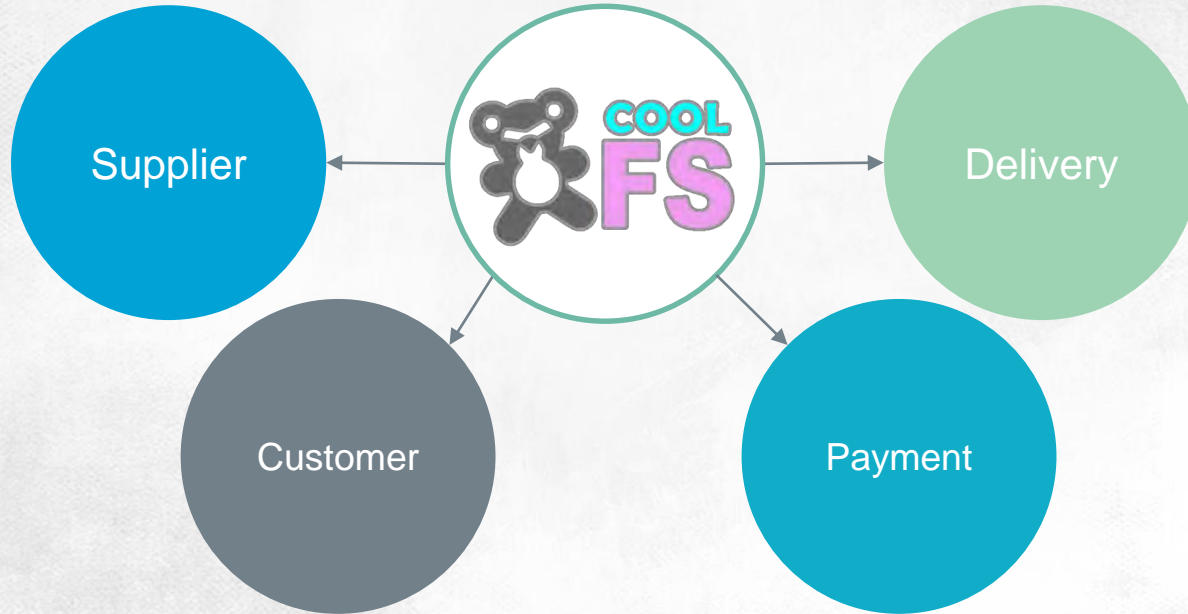
Online Shopping

Traditional vs Online

Shopping style	Traditional shopping	Online shopping
Factor		
1. Price	High price	Low price
2. Convenience	Inconvenient	More convenient
3. Price comparison	Difficult to compare prices	Easy to compare prices



SUPPLY CHAIN ANALYSIS



GOING DEEPER

www.coolfancyshop.com

Welcome visitor you can login or create an account.

Shopping Cart Checkout My Account

 Kyats English Shopping Cart 0 item(s) - 0Ks

Search

🏠 MEN CLOTHING FASHION ACCESSORIES BEAUTY BABY DIGITAL & MOBILE HEALTH CARE BRAND GIFT


Perfume & Bag Discount!

◀ ▶

◉ ◉ ◉ ◉ ◉

CELEBRITY STORES

www.coolfancyshop.com



Wutt Hmone Shwe Yi
Kit Kit Store



Pillow Kit
from 9,000 Ks





TRUST

ယုံကြည်မှု



CoolFancyShop



Don't Just Start a Business

Solve A *Problem*

စီးပွားရေး စလုပ်ဖို့ထက်
ဘယ်ပြဿနာကို ဘယ်လိုဖြေရှင်းမလဲဆိုတာ ကြိုးစားပါ

Now is

The Right Time!!!

မှန်ကန် တဲ့ အချိန်

It is Time to

Dream **BIGGER!!!**

THANK
YOU



Q & A